

**Canadian Investor Relations Institute  
Annual Meeting of Members  
12:30 pm MT Monday, June 3, 2024  
Hyatt Regency Calgary**

**INFORMATION CIRCULAR**

**INCORPORATION**

The incorporation of CIRI in 1997 as a not-for-profit corporation under the Canada Corporations Act established a permanent structure for the organization in anticipation of continuing growth in membership and the truly national scope of CIRI's activities. More importantly, the structure shields members from liability and provides limited liability for directors with respect to the activities of CIRI.

A copy of the National By-laws is available on the organization's website: [CIRI.org](http://CIRI.org).

NOTE: Amendments to the By-laws must be approved by the Board of Directors and confirmed by a simple majority of the members at a meeting called for that purpose.

**ELECTION OF DIRECTORS**

The election of directors is staggered to provide continuity on the Board. The number of directors permitted in the By-law is a maximum of 20 and a minimum of five. The Board of Directors has fixed the number of directors at 13 until the next annual meeting.

The Nominating Committee, whose members are Adam Borgatti, David Frost, Lisa Greatrix and Nathalie Megann, has recommended the following nominees stand for election as directors based on their knowledge of investor relations and capital markets, leadership capabilities and on such factors as: geographical diversity of members; market capitalization and industry of corporate members; skills; and appropriate representation from the membership.

Please refer to Appendix A for the biographies of the four directors being elected for the first time to the National Board.

**Returning Directors (requiring election):**

- **David Frost**, Partner, McCarthy Tétrault LLP
- **Stacey Pavlova**, CFA, Vice President, Investor Relations & Communications, Faraday Copper Corp.
- **Curtis Pelletier**, Director, Investor Relations, Graham Corporation

**New Board Nominees (requiring election):**

- **Bruno Di Genova**, Vice President, Sales, Digicast
- **Mahsa Rejali**, Vice President, Corporate Development & Investor Relations, Cineplex Inc.
- **Quentin Weber**, CPIR, Director, Investor Relations, WSP Global Inc.
- **Ann Wilkinson**, Vice President, Investor Relations, Mineros SA

**Returning Directors (not requiring re-election):**

- **Adam Borgatti**, CFA, CPIR, ICD.D, Senior Vice President, Corporate Development & Investor Relations, Aecon Group Inc.
- **Kevin Hallahan**, CMA, CPA, Vice President, Marketing & Investor Relations, Linamar Corporation
- **Claire Mahaney**, CFA, Vice President, Investor Relations & ESG, Primaris Real Estate Investment Trust
- **Jennifer McCaughey**, CFA, F.CIRI, Director, Investor Relations, Calian Group Ltd.
- **Scott Parsons**, CFA, Senior Vice President, Investor Relations, Alamos Gold Inc.

**Appointed Directors:**

- **Nathalie Megann**, CPIR, President & CEO, CIRI

**Retiring Directors:**

- **Alison Dwoskin**, CPIR, Director, Investor Relations, Arizona Sonoran Copper Company Inc.
- **Lisa Greatrix**, CPA, Board Member, Neighbourly Pharmacy
- **Marc Lepage**, CPIR, Vice President, Business Development, GFG Resources Inc.

**APPOINTMENT OF AUDITORS**

On the advice of the Audit Committee, the Board recommends that Norton McMullen & Co. LLP be appointed auditors. The auditors appointed at the meeting will serve until the end of the next annual shareholder meeting or until their successors are appointed.

We appreciate your support and ask that you return your proxy as soon as possible, by email to [proxies@ciri.org](mailto:proxies@ciri.org) no later than 5:00 pm ET on May 31, 2024.

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## APPENDIX A

### NEW DIRECTOR NOMINEE BIOS

#### **Bruno Di Genova**

**Vice President, Sales**  
**Digicast**

Bruno has over 25 years of experience mainly in the Equity Plans and Securities industry. He started his career at Bank of Montreal where he worked assisting clients with investments, loans, mortgages and business start-up assessments. He then joined the Canadian Depository for Securities where he was responsible for overseeing Client Relations during the implementation of the first electronic filing system for the Securities Commissions for Canadian corporations and mutual fund companies.

Prior to his current role at a Corporate Communication firm serving as Vice President, Sales, he worked close to 17 years with two major Canadian Trust companies where he held senior and executive roles building superior client relationship management infrastructure as well as developing and implementing growth strategies for the Equity Plans and Transfer Agent businesses. With an MBA from Université de Sherbrooke, Bruno has a track record of developing highly skilled Relationship Management teams and the execution of strategies to drive business excellence.

Bruno is the incoming Chair of the CIRI Quebec Chapter.

#### **Mahsa Rejali**

**Vice President, Corporate Development & Investor Relations**  
**Cineplex Inc.**

With over a decade of experience in M&A, finance, operations, and investor relations, Mahsa Rejali is a results-oriented leader known for being a strategic advisor to the C-suite with a track record of delivering exceptional results.

Currently serving as Vice President of Corporate Development and Investor Relations at Cineplex, Mahsa has played a pivotal role in shaping the company's growth trajectory and enhancing shareholder value. Throughout her tenure at Cineplex, she has successfully led numerous high-profile initiatives, including spearheading Cineplex's diversification strategy through its growth phase and management of Cineplex's IR initiatives through a crisis. Some recent initiatives include the repudiated acquisition of Cineplex by Cineworld, the resultant litigation, pandemic impacts, asset sales and a transformational comprehensive refinancing plan. Prior to Cineplex, Mahsa honed her expertise in investment banking at Scotiabank Global Banking & Markets, where she contributed to notable transactions within the Telecom, Media, and Technology sectors and gained significant exposure to capital markets.

Armed with a Master of Business Administration from Northwestern University – Kellogg School of Management and a Bachelor of Business Administration from the University of Toronto, Mahsa brings a unique blend of skills, expertise and leadership qualities to drive value and navigate complex challenges in today's dynamic business landscape. Recently, Mahsa has been recognized by IR Magazine with a nomination as *Best Investor Relations Officer* (small cap) in 2024 and a winner for *Best Crisis Management* in 2023.

**Quentin Weber, CPIR**

**Director, Investor Relations**  
**WSP Global Inc.**

Quentin Weber, based in Montreal, Québec, is leading the investor relations program at WSP Global Inc. Quentin brings a wealth of experience, having spent eight years in a global transfer agency business before joining WSP. With a passion for finance, strategic thinking, and a focus on sustainability, Quentin is committed to making significant contributions to the world of investor relations. As a current Certified Professional in Investor Relations (CPIR), his academic journey includes a Bachelor's and Master's Degree in Finance from the University du Québec à Montréal. Quentin's commitment extends beyond his professional role as he currently serves as the CIRI Québec Chair and is a valued member of the Issues Committee. Quentin's dedication to sustainability and Environmental, Social, and Governance (ESG) practices is supported by the Competent Boards Sustainability & ESG Designation (GCB.D) and various certifications such as Sustainable Finance and Sustainable Business Strategy from the Harvard Business School.

**Ann Wilkinson**

**Vice President, Investor Relations**  
**Mineros SA**

Ann Wilkinson is a seasoned investor relations officer who has been responsible for the development and execution of investor relations strategy for multiple mining companies from the exploration stage, through to developers and producers. She has represented public companies in their respective relationships with the investment community and acted as a public and media relations spokesperson. She has ensured consistent messaging and branding of communications to the investment community and other key stakeholders and counselled senior management on investor relations challenges and appropriate solutions.

Ann is the incoming Chair of the CIRI Ontario Chapter.